



Press Release

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COPS & DOGS 2010 POLICE K9 CALENDAR

WEST WINDSOR, NJ: John Baer, a former NYPD police officer and professional photographer from Princeton Jct., NJ announces the release of his newest calendar, **Cops & Dogs 2010**. This one-of-a-kind wall calendar, in its fourth year of publication, features unique and eye catching images of police officers and their K9 partners at work and at play. Proceeds from calendar sales benefits Kevlar For K9's, a non-profit organization that supplies bullet proof vests to working police and military dogs.

John Baer worked as a New York City police officer from 1992 until 1997 when he decided to leave "the job" to pursue a career as a still photographer in the motion picture industry. His movie career has been ongoing for over 10 years and his film credits include the marquee posters for: *As Good As It Gets*, *Requiem for a Dream* and *The Way of the Gun*, as well as photographing several of Hollywood's Oscar winning actors: Jack Nicholson, Helen Hunt, Benicio Del Toro, Jennifer Connelly, Ellen Burstyn and Jamie Foxx.

His connection to law enforcement has remained strong over the years and it has culminated with the creation of the Cops & Dogs calendar. "The calendar is a great way to promote and remind the public of the importance of police K9's and

calendar sales also helps support Kevlar For K9's, an organization that provides vests for police and military dogs," said John Baer.

The calendar is available for purchase at Barnes & Noble Booksellers throughout central NJ, and at several other retail locations in New Jersey. The calendar can also be purchased online at www.policedontmove.com.

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EDITORS: John Baer may be contacted by calling 609-947-7205 or emailing exnikon@aol.com. He can provide a personal interview or he can provide contact information about individual police officers appearing in the calendar. High-res calendar images can also be requested for use in accredited newspapers and magazines.